

Expo East Advertising Specs

As of 2/18/2019

Submission Information

Ads and graphics should be submitted to Sandi Linz. Email SandiL@ppai.org or call 972-258-3023 with questions.

➤ Show Directory Guide

HALF PAGE AD DIMENSIONS:

9.5"w x 5.5"h, no bleed

FULL PAGE AD DIMENSIONS:

9.5"w x 11.5"h = live area

10"w x 12"h = trim size

10.5"w x 12.5"h = bleed size

COVER DIMENSIONS:

(Inside Front, Inside Back or Back)

9.5"w x 11.5"h = live area

10"w x 12"h = trim size

10.5"w x 12.5"h = bleed size

FORMAT: Submit high-res (300 dpi) CMYK, uncompressed pdfs, fonts outlined and attachments embedded. Include crop marks and registration marks.

➤ Free-Standing Graphic Panel

DIMENSIONS: 48"w x 96"h = trim size

50"w x 98"h = bleed size

FORMAT: High-res pdf or eps (submit vector art files only), CMYK. File can be created at half-size.



SAGE Mobile™

Exclusive Sponsor Of **SAGE** Mobile™ For Expo East

DIMENSIONS: 240 x 65 pixels
Must be web-ready png file.

SAGE Mobile™ Product Pavilion Image

DIMENSIONS: 1.5"w x 1.5"h
FORMAT: Submit high-res (300 dpi), must be print-ready jpg, gif or png file.
Max file size of 100k.

Expo East Email Ad

DIMENSIONS: Banner - 600 x 100 pixels
Full - 600 x 300 pixels

FORMAT: Must be web-ready jpg with the website link provided.
Max file size of 200k.

Expo East Website Ad

DIMENSIONS: 300 x 249 pixels
FORMAT: Must be web-ready jpg, png, animated gif with the website link provided. Max file size of 100k.

Featured Products In Product Pavilion

PRINT: Dimensions: 1.25" x 1.25" max size
Format: eps or vector art,
Max file size of 5MB.

June 3-5 '19	Education June 3 Exhibits Open June 4-5 Atlantic City Convention Center, NJ
EXPO 	

ppai.org/expoeast

presented by:
PPAI
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