

Submission Information

Ads and graphics should be submitted to Sandi Linz. Email SandiL@ppai.org or call 972-258-3023 with questions.

➤ Show Directory Guide

HALF PAGE AD DIMENSIONS:

9.5" w x 5.5" h, no bleed

FULL PAGE AD DIMENSIONS:

9.5" w x 11.5" h = live area

10" w x 12" h = trim size

10.5" w x 12.5" h = bleed size

COVER DIMENSIONS:

(Inside Front, Inside Back or Back)

9.5" w x 11.5" h = live area

10" w x 12" h = trim size

10.5" w x 12.5" h = bleed size

FORMAT: Submit high-res (300 dpi) CMYK, uncompressed pdfs with all links, fonts outlined and attachments embedded. Include crop marks and registration marks.

➤ Free-Standing Graphic Panel

DIMENSIONS:

48" w x 96" h = trim size

50" w x 98" h = bleed size

FORMAT: High-res pdf or eps (submit vector art files only), CMYK. File can be created at half-size.



SAGE Mobile™

Featured Products In Product Pavilion

PRINT: Dimensions: 1.25" x 1.25" max size
Format: eps or vector art,
Max file size of 5MB.

SAGE Mobile™ Product Pavilion Image

DIMENSIONS: 1.5" w x 1.5" h

FORMAT: Submit high-res (300 dpi), must be print-ready jpg, gif or png file.
Max file size of 100k.

Expo East Email Ad

DIMENSIONS: Banner - 625 x 125 pixels
Full - 625 x 400 pixels

FORMAT: Must be web-ready jpg, animated gif or swf file with the website link embedded. Max file size of 100k.

Expo East Website Ad

DIMENSIONS: 182 x 182 pixels

FORMAT: Must be web-ready jpg, animated gif or swf file with the website link embedded. Max file size of 100k.

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DIMENSIONS: 240 x 65 pixels

Must be web-ready png file.